Meredith Dibden Brown Day

Council President Sean Elo-Rivera February 1, 2022

WHEREAS, Meredith Dibden Brown became an employee for the City of San Diego in 1992, has dedicated three decades of service with the City of San Diego, and embodies what it means to be a true public servant; **and**

WHEREAS, she led the Finance, Tourism & Trade Unit within the Business Expansion, Attraction, and Retention Division of the Economic Development Department for the past six years and prior to that, managed the Office of Small Business for over a decade; **and**

WHEREAS, Ms. Dibden Brown spearheaded improvements in San Diego's historic commercial corridors, provided millions of dollars of financial assistance to organizations and businesses, supported small businesses, lodging, tourism & hospitality, military & defense, and international trade; **and**

WHEREAS, Meredith Dibden Brown implemented programs that enhance our communities, create jobs, and bring investment to the City of San Diego, including the Small Business Enhancement Program, TOT/EDTS Grants, the Community Parking District Program, the San Diego Region Revolving Loan Fund, the Foreign Trade Zones Program, and Propel; and

WHEREAS, she was instrumental in the development of Assessment District programs, including the Tourism Marketing District, served as liaison to the Economic Development Administration, and was a critical to creation of the subregional Comprehensive Economic Development Strategy; **and**

WHEREAS, Ms. Dibden Brown is universally respected by community members, city staff and regional colleagues, is known for being the most knowledge person in the room, and is an extraordinary resource on program development, budget and finance, and legal matters; **and**

WHEREAS, Meredith Dibden Brown has championed on behalf of thousands of businesses and nonprofit organizations to increase investment and to create a business-friendly environment that ensures a stable local economy; **and**

WHEREAS, Meredith Dibden Brown will be sincerely missed by the Economic Development Department and her colleagues that value her impressive intellect, remarkable work ethic, unwavering integrity, honest approach, generosity, mentorship, charming Australian accent, passion for chocolate & snacks, love of travel and matinee movies, and heartfelt stories about her children (Trevor and Elenore) and husband (Shawn), and their rescue dogs & cat; NOW, THEREFORE

BE IT PROCLAIMED, that the San Diego City Council, for and on behalf of the citizens of San Diego, does hereby proclaim February 1, 2022 as **"Meredith Dibden Brown Day"** in the City of San Diego.